



**CCBC  
CAREER  
DEVELOPMENT  
& COUNSELING SERVICES**

# **Infusing Career Development into your Curriculum An Overview of Career Services**

11<sup>th</sup> Annual Professional Development Conference  
Wednesday, May 25, 2011  
CCBC Catonsville

Presented by Mark Williams, Director of Career Services  
Harriet Zlotowitz, Career Counselor

# How is Career Counseling Important to All Students



- Help them become more self-aware
- Help with choosing a major
- Help them to explore options related to career choice (research)
- Help them to gain experience in the world of work

# Career Counseling

## What we do!

- **Individual Career Counseling**

- ✓ [Assessments](#)
- ✓ [Finding a Major](#)
- ✓ [Career Research](#)
- ✓ Online Career Counseling

- **Job Preparation**

- ✓ Resume help
- ✓ Mock interviewing
- ✓ Job hunting strategies
- ✓ How to network

## Some of the new ways we do it!

### Web Access

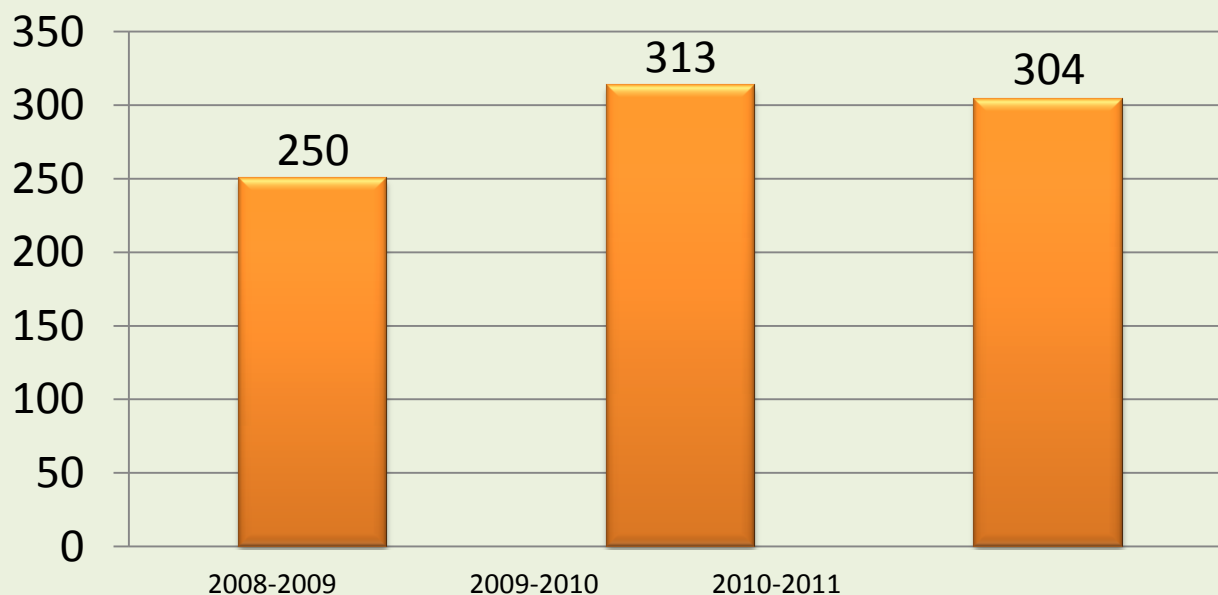
- ✓ [CCBC Website](#)
- ✓ [Student Portal](#)
- ✓ Online Career Counselor



# Instructional Programs – Career Infusion

## Partnership with Liberal Arts Speech Department

Leveraging Technology to Meet Demand

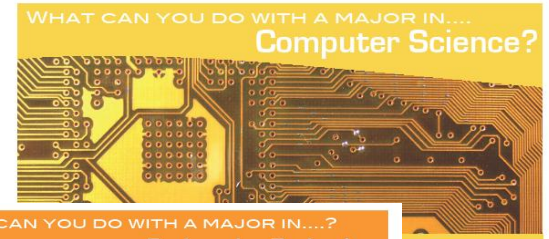


11% Increase in course offerings in 2008/2009 academic year  
20% Increase in course offerings in 2009/2010 academic year  
course offerings hold steady in 2010/2011



# Support for Instruction

- School of Applied and Information Technology
  - STEM Scholars Career workshops
- School of Health Professions
  - Career workshops for Radiography and Massage Therapy
- School of Criminal Justice
  - Resume and interview prep for Paralegal Studies Program
- School of Business, Social Sciences, Wellness and Education
  - Mock Interviews for Aviation program students
- School of Liberal Arts
  - Speech Infusion Program
- Continuing Education
  - GED Career related workshops
- ACDV 101 - Academic Development 101
  - Course content development / African American cohort development



Do you like solving problems? Do you want to working in engineering but would prefer a more hands on focus or practical applications? You might consider an Engineering Technology major. CCBC offers two Engineering Technology focuses, Civil Engineering Technology and Mechanical Engineering Technology.

**NATURE OF WORK**  
 "Engineering technicians use the principles of science, engineering, and mathematics to solve practical applications. They are more narrowly focused and apply their skills to the design, development, and production of products and processes. Others work in quality control, testing, and repair of products and processes, and other applications. They may assist in the development of products."  
 "Civil engineering technicians help oversee the building of highways, bridges, and wastewater treatment systems, and do related research. Some estimate and specify materials to be used, and drawings or perform land surveying up and monitor instruments used."  
 "Mechanical engineering technicians develop, test, and manufacture individual consumer products, and other equipment or work with engineers' problems."

Source: Occupational Outlook Handbook (O)

Network and computer systems administrators design, install, and support an organization's computer system. They are responsible for local-area networks (LAN), wide-area networks (WAN), network segments, and intranet and internet systems. They work in a variety of environments, including professional offices, small businesses, government organizations, and large corporations. They maintain network hardware and software, analyze problems, and monitor networks to ensure their availability to system users."

**JOB OUTLOOK**  
 "Employment of computer support specialists and systems administrators is expected to increase much faster than the average. Job prospects should be best for those with a college degree and relevant experience."

Source: Occupational Outlook Handbook (O) 2008-09 Edition

computer and information scientists in May 2008. The middle 50 percent earned between \$53,350 and \$118,100. The lowest 10 percent earned less than \$33,350, and the highest 10 percent earned more than \$144,850. Median annual earnings and related services in May 2008.

CCBC offers two Engineering Technology focuses, Civil Engineering Technology and Mechanical Engineering Technology. Contact your degree advisor to learn more about these programs.

840-4382  
 840-3816  
 840-1973  
 840-3830



Interested in computers? Like troubleshooting and problem solving?

**NATURE OF WORK**  
 "Computer support specialists provide technical assistance, support, and advice to other users. The occupational group includes technical support specialists and helpdesk technicians. These troubleshooters interpret problems and provide technical support for hardware, software, and systems. They answer telephone calls, analyze problems by using automated diagnostic programs, and resolve recurring difficulties. Support specialists work either within a company that uses computer systems or directly for a computer hardware or software vendor."  
 Network and computer systems administrators design, install, and support an organization's computer system. They are responsible for local-area networks (LAN), wide-area networks (WAN), network segments, and intranet and internet systems. They work in a variety of environments, including professional offices, small businesses, government organizations, and large corporations. They maintain network hardware and software, analyze problems, and monitor networks to ensure their availability to system users."

**JOB OUTLOOK**  
 "Employment of computer support specialists and systems administrators is expected to increase much faster than the average. Job prospects should be best for those with a college degree and relevant experience."

Source: Occupational Outlook Handbook (O) 2008-09 Edition

**EARNINGS**  
 "Median annual earnings of wage-and-salary computer support specialists were \$41,470 in May 2008. The middle 50 percent earned between \$32,110 and \$53,640. The highest 10 percent earned more than \$68,540."

The Network technology degrees and certificates at CCBC prepare you for employment as network technicians. Technical training is provided in the classroom and in the lab. The Network Technology Programs award certificates, and/or an Associate in Applied Science Degree.

CCBC Catonsville	443-840-4382
CCBC Dundalk	443-840-3816
CCBC Essex	443-840-1973
CCBC Hunt Valley	443-840-9830
CCBC Owings Mills	443-394-3628



Source: Occupational Outlook Handbook (O) 2008-09 Edition Courtesy of CCBC Career Development and Counseling Services

The incredible value of education.

www.cbccol.edu

# Student Employment

- **Student Employment**

480 Students placed in on-campus positions (7/2010 – 3/09/2011)

- **College Central Network**

956 Students registered (1/1/10 – 3/9/11)

483 Employers registered (1/1/10 – 3/9/11)

980 total jobs posted (170 still active)

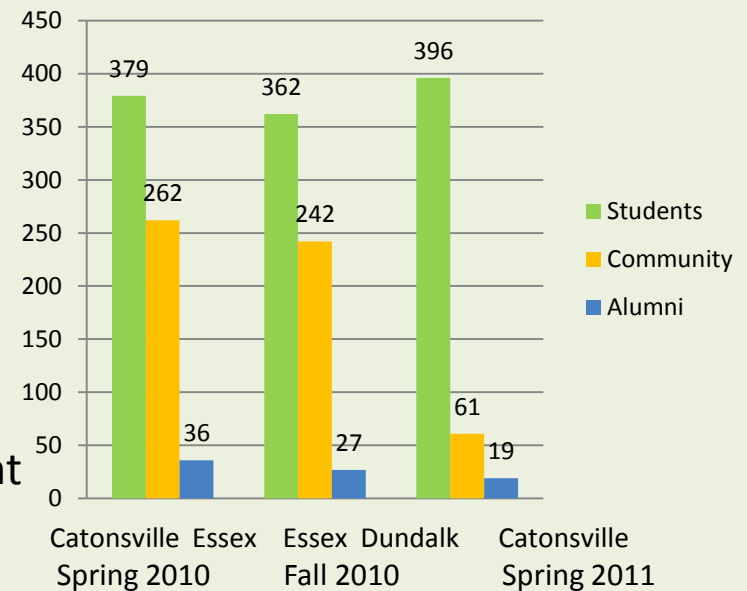
- **Job Fairs**

Job Fairs annually on each campus in partnership with Baltimore County Chamber of Commerce and the Baltimore County Workforce Development

- **Road to Success Program**

Work place preparation event in conjunction with annual Job Fairs

Who Attended the Job Fairs?



# Faculty/Career Services Working Together

## Humanities and the Arts



- [Contact us!](#)
- [Cover Letter or Preparing for an Interview Lesson](#)
- [SPCM 101 ACDV 101 Resources organized by school](#)

## STEM

Science, Technology,  
Engineering and Mathematics



# Faculty/Career Services Working Together

Students profit from exposure to Career Development themes throughout their education.

## Career Services

- 1) Welcomes the opportunity to build creative alliances with faculty in the service of student success.
- 2) Will help you add appropriate career related content to your program or course.
- 3) Supports college-wide initiatives to increase completion rates. When students identify goals and develop realistic plans, they are motivated to persist.

Thanks for your participation.



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