

# Links for Media Career Exploration

## General Links for Research

O-Net <http://online.onetcenter.org/>

Occupational Outlook Handbook <http://www.bls.gov/oco/> or <http://www.bls.gov/search/ooht.htm>

### **Ways to use the *Occupational Outlook Handbook* site:**

1. To find out about a specific occupation or topic, use the [Search box](#) that is on every page—enter your search term in the box.
2. To find out about many occupations, browse through listings using the Occupations links that are on the left side of each page.
3. For a listing of all occupations in alphabetical order, select a letter:
  - o [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

CCBC Online Career Services [www.cbcmd.edu/employment/online](http://www.cbcmd.edu/employment/online)

1-go to [career exploration](#)

2-then scroll down to the live links

## Colleges and Universities with great resources:

**UNCW** <http://www.uncwil.edu/stuaff/career/Majors/communication.htm>

**U of Texas at Austin** Excellent listing of potential job titles with brief descriptions of job responsibilities.

<http://www.utexas.edu/student/cec/careers/booklets/advpr.pdf>

[http://www.utexas.edu/student/cec/careers/booklets/comm\\_studies.pdf](http://www.utexas.edu/student/cec/careers/booklets/comm_studies.pdf)

<http://www.utexas.edu/student/cec/careers/booklets/journalism.pdf>

Careers in Media

**From the University of California at Berkeley** site

[http://www.uhs.berkeley.edu/Students/CareerLibrary/links/jb\\_header.asp?FIELD=15&EDUC=true](http://www.uhs.berkeley.edu/Students/CareerLibrary/links/jb_header.asp?FIELD=15&EDUC=true)

Information about careers in film, journalism, publishing, radio, technical writing and television

**Broadcast Media and Journalism Career Guide** <http://www.khake.com/page43.html>

Major Resource Kit **University of Delaware**

<http://www.udel.edu/CSC/com.html>

Fantastic Links from **University of Tennessee**

<http://career.utk.edu/students/majors/links/communicationstudies.htm>

**Towson University** Department of Mass Communication and Communication Studies

<http://wwwnew.towson.edu/mccs/usefulsites/>

Curriculum Info: <http://wwwnew.towson.edu/mccs/>

- [Search Engines](#)
- [Films](#)
- [Communication Studies](#)
- [Government](#)
- [Humorous Sites](#)
- [Journalism Links](#)
- [Radio](#)
- [Print Media](#)
- [Advertising/Public Relations](#)
- [Reference](#)
- [Sports](#)

- [Television](#)

## Communication Studies:

[Newspaper Association of America](#)

[Magazine Publishers of America](#)

[TV Jobs from TV Rundown](#)

[Careers in Journalism from the American Society of Newspaper Editors](#)

[Careers in Advertising and PR](#)

[Public Relations Society of America](#)

[Film and Television Production Directory / Employment Opportunities](#)

[TV Jobs Broadcast Employment Services](#)

[National Association of Broadcasters](#)

### Occupational Outlook Handbook published by the Bureau of Labor Statistics

[Announcers](#)

[Advertising, Marketing, Promotions, Public Relations, and Sales Managers](#)

[Public Relations Specialists](#)

[News Analysts, Reporters, and Correspondents](#)

[Television, Video, and Motion Picture Camera Operators and Editors](#)

[Broadcasting](#)

## Radio Announcing

[http://www.michigan.gov/som/0,1607,7-192-29940\\_23422-64320--,00.html](http://www.michigan.gov/som/0,1607,7-192-29940_23422-64320--,00.html)

<http://www.careers.govt.nz/default.aspx?id0=103&id1=J80082> (radio broadcaster) Nice information but salary information is for New Zealand.

## Advertising-(for radio, television and the electronic print industry)

[Television Commercial Producer](#)

## Journalism

<http://www.careers.govt.nz/default.aspx?id0=103&id1=J32331> (print) Nice information but salary information is for New Zealand.

<http://www.careers.govt.nz/default.aspx?id0=103&id1=J80310> (radio/television) Nice information but salary information is for New Zealand.

[Journalist](#)

[Career Report: Journalism](#)

[Careers in Photojournalism](#) by National Press Photographers Association

[Journalism Career Advice](#)

[Journalists Tell Their Stories](#) American Society of Newspaper Editors

[Photojournalism As A Career](#)

## Television Production-(includes editing, camera operator and sound work)

<http://www.careers.govt.nz/default.aspx?id0=103&id1=J48821> (camera operator) Nice information but salary information is for New Zealand

[Television Producer](#)

[Television, Video, and Motion Picture Camera Operators and Editors](#)

## Television News Reporting

[Television Reporter](#)

## Film Production-Director of Cinematography, Film Editor, Line Producer, Executive Producer, Graphics Designer, Storyboard Artist

[Film Editor](#) by Princeton Review

[Photography and Film Career Guide](#) Overviews about 90 different career titles – excellent!

## Film Director

<http://www.careers.govt.nz/default.aspx?id0=103&id1=J80194> Nice information but salary information is for New Zealand!

[Photography and Film Career Guide](#)

## Graphic Illustrator-Storyboard Artist, Graphic Illustrator (Graphic Novel, Comic Book Artist), Production Designer

National Association of Schools of Art and Design, 11250 Roger Bacon Dr., Suite 21, Reston, VA 20190-5248. Internet: <http://nasad.arts-accredit.org>

For information about graphic, communication, or interaction design careers, contact: American Institute of Graphic Arts, 164 Fifth Ave., New York, NY 10010. Internet: <http://www.aiga.org/>

The professional association for design .For information on workshops, scholarships, internships, and competitions for graphic design students interested in advertising careers, contact: Art Directors Club, 106 West 29<sup>th</sup> St., New York, NY 10001 Internet: <http://www.adcglobal.org>

## Television Director

Nice information but salary data is for New Zealand

<http://www.careers.govt.nz/default.aspx?id0=103&id1=J80194>

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## Television News Director

Television

[News Analysts Reporters and Correspondents](#)

Occupational Outlook Handbook (U.S. Department of Labor, Bureau of Labor Statistics)

[Hollywood Writers Network](#)

Internet Entertainment Network

[Television Producer](#)

The Princeton Review

[Television Reporter](#)

The Princeton Review

[Job Tips](#)

How to get your first job in television

TVJobs.com

## Corporate Communications

<http://www.natcom.org/nca/Template2.asp?sid=9> National Communication Association, Washington, D.C.

[http://www.jobtarget.com/home/index.cfm?site\\_id=560](http://www.jobtarget.com/home/index.cfm?site_id=560)

## Special Effects Designer and Technician

<http://www.khake.com/page45.html>

## Computer Effects Designer

Very interesting but salary data is for NEW ZEALAND!

<http://www.careers.govt.nz/default.aspx?id0=103&id1=J80312> (animator)

## Professional Associations from Google related to Communications:

Communication Associations

[http://directory.google.com/Top/Science/Social\\_Sciences/Communication/Organizations/](http://directory.google.com/Top/Science/Social_Sciences/Communication/Organizations/)

## Other Sources of Information

Adguide's Employment Web Site: Set up so that job seekers can search by sector and by state.

[www.adguide.com](http://www.adguide.com)

Advertising Job Bank

[pwr.com/ADJOBBANK/](http://pwr.com/ADJOBBANK/)

Adweek Online Classifieds

[www.adweek.com](http://www.adweek.com)

All About Public Relations

<http://aboutpublicrelations.net>

American Advertising Federation

[www.aaf.org](http://www.aaf.org)

American Society of Journalists & Authors

[www.asja.org](http://www.asja.org)

Broadcast Employment Service

[www.tvjobs.com/](http://www.tvjobs.com/)

Communication Arts

[www.commarts.com](http://www.commarts.com)

Council of Public Relations Firms

[www.prfirms.org](http://www.prfirms.org)

International Association of Business Communicators

[www.iabc.com](http://www.iabc.com)

Jobs in Writing, Editing, & Communications : Entry level jobs

[www.graduatejobs.com](http://www.graduatejobs.com)

Click on "Subscribers," then on "Writing/Editing" (or any other box of interest for job listings);

our UD user name is unvdelaware and our UD password is csc19716.

Mandy's International Film & TV Production Directory

[www.mandy.com/1/filmtvjobs.cfm](http://www.mandy.com/1/filmtvjobs.cfm)

Media Job Listings: TV, Film, Radio

[tvandradiojobs.com/](http://tvandradiojobs.com/)

Media Line: has a job board that lists available positions in media, especially television

[www.medialine.com](http://www.medialine.com)

National Association of Broadcasters

[www.nab.org](http://www.nab.org)

National Cable and Telecommunications Association

[www.ncta.com](http://www.ncta.com)

National Communication Association

[www.natcom.org](http://www.natcom.org)

National Newspaper Publishers Association

[www.nnpa.org](http://www.nnpa.org)

also known as the Black Press of America federation of more than 200 newspapers

O'Dwyer's PR Daily The Inside News of Public Relations & Marketing Communications

[www.odwyerpr.com](http://www.odwyerpr.com)

Online Public Relations dedicated to helping you deliver better, faster and less-expensive PR and marketing communications

[www.online-pr.com](http://www.online-pr.com)

PR Week Jobs

[www.prweekjobs.com](http://www.prweekjobs.com)

Public Relations Student Society of America

[www.prssa.org](http://www.prssa.org)

Showbiz Jobs The Entertainment Professional Network

[www.showbizjobs.com/](http://www.showbizjobs.com/)

Society for News Design  
[www.snd.org](http://www.snd.org)

Society for Technical Communication  
[www.STC.org](http://www.STC.org)

The Riley Guide Job Search – Resume Writing and Cover Letter Guide  
[www.rileyguide.com](http://www.rileyguide.com)

[The Write Jobs](#)  
Journalism, media, publishing and technical and medical writing jobs

TVJobs.com  
[www.tvjobs.com](http://www.tvjobs.com)

## **Career Planning and Resources** *Click below on any of these titles, they are all active links*

[Business Communication Online Resources](#) Organizations These professional resource links include organizations that offer business writers and speakers a wealth of information and services for networking and for keeping business communicators up to date.

[Alliance for Computers and Writing](#)  
[American Communication Association](#)  
[Association for Business Communication](#)  
[International Communication Association](#)  
[National Communication Association](#)  
[Society for Technical Communication](#)

- [Media and Entertainment from the Vault.com](#)

### **Career Channels**

- [Entertainment Career Channel](#)
- [Interactive/New Media](#)
- [Journalism Career Channel](#)
- [Publishing Career Channel](#)
- [Media & Entertainment Message Board](#)

### **Career Articles**

- [Book Publishing Career Articles](#)
- [Entertainment Career Articles](#)
- [Journalism Career Articles](#)
- [Magazine Career Articles](#)
- [Interactive/New Media Career Articles](#)
- [Screenwriting & Television Writing Career Articles](#)

### **Occupation Surveys**

- [Publishing Occupation Surveys](#)
- [Journalism Occupation Surveys](#)
- [Media & Entertainment Occupation Surveys](#)
- [Interactive/New Media Occupation Surveys](#)

### **Employee Surveys by Job Function**

- [Entertainment](#)
- [Editorial/Editor](#)
- [Journalism/Reporter](#)

- [What to do with a major in Communication Studies](#) – Potential Job Titles for students who major in Communications from the University of Montana
- [Communications and Media Resources](#) – News and Media Formats, News and Media by Subject from Yahoo
- [National Public Radio](#) see the directory of stations
- [Public Broadcasting Stations \(PBS\)](#)
- [Newspaper Career Tips](#) Excellent composite list of resources for job hunters and those considering careers in journalism
- [Technical Writing Resources](#) Scroll down on this site for a list of employers
- [American Society of Composers, Authors, and Publishers](#) - Click on links under "Career Development"
- ["Exploring the World of Professional and Scholarly Publishing"](#) - a guide to jobs available in this field, job responsibilities, and membership organizations.

#### [Entertainment Careers](#)

Entertainment Industry Development Corporation

#### [Put Me Down, I Want To Be In The Entertainment Business](#)

James L. Walker, The Black Collegian Online

#### [Entertainment Careers](#)

Entertainment Industry Development Corporation

#### [Industry Report: Arts & Entertainment](#)

The Black Collegian

#### [Independent Filmmaker's Library](#)

IFP

#### [The Craft of Writing for Film and Television - Interviews](#)

Writers Guild of America

#### [Film Director](#)

The Princeton Review

#### [Careers in the Film and Movie Industry](#)

Yale Undergraduate Career Services

#### [Printer](#)

#### [California Occupational Guide: Copywriter](#)

#### [Frequently Asked Questions about Indexing](#)

ASI

#### [California Occupational Guide: Copywriter](#)

California Employment Development Department

#### [Book Publishing Professional](#)

The Princeton Review

#### [News Analysts Reporters and Correspondents](#)

#### [Announcers](#)

Occupational Outlook Handbook (U.S. Department of Labor, Bureau of Labor Statistics)

#### [Broadcast and sound engineering technicians and radio operators](#)

Occupational Outlook Handbook (U.S. Department of Labor, Bureau of Labor Statistics)

#### [California Occupational Guides: Technical Writer](#)

California Employment Development Department

#### [Interested in Technical Communication?](#)

Society for Technical Communication

#### [Hollywood Writers Network](#)

Internet Entertainment Network

#### [Job Tips](#)

TVJobs.com