

Impact of Spring 2010 Enrollment Increase on ESS

Admissions

Staff met with 2,651 students in January 2010 compared with 1,366 in January 2009, an **increase of 94%** in walk-in office activity.

Academic Advisement and Career Services

Advisors and career counselors met with 26,078 new and returning students during the three months before the start of the Spring 2010 semester compared with 17,567 for Spring 2009, a **31% increase in office activity**.

Financial Aid

Pell grant awards increased 55% to \$28 million in 2009 - 2010 from \$18 million in 2008 - 2009. There was a **26% increase of FAFSA applicants** (22,952 filers for 2009 - 2010 compared with 18,233 for 2008 - 2009). **Financial aid dollars rose 24%** to \$41 million for 2010 compared with \$33 million in 2009 for Pell grants, loans, scholarships, work study and other grants. **CCBC processes the highest percentage of Pell grants among Maryland community colleges** and is recognized as one of the **top 100 colleges in the country** by the U.S. Department of Education for the **highest number of FAFSA filers**.

International Student Services

International student enrollment grew at the same pace as overall enrollment. In preparation for Spring 2010, ISS advisors met with 2,966 new and returning students compared with 2,207 for Spring 2009, a **34 % increase in student contacts**.

Public Relations

Printing Services reports a **30% increase** in instructional support materials. Pre- semester preparation of syllabi, handouts, bookstore materials, course materials and packets increased for Spring 2010 to approximately 1.3 million sheets of white bond paper compared to 1 million prior to Spring 2009.

Records and Registration

The Records and Registration office processed 13,084 in-person registrations in January for Spring 2010 compared with 10,649 in January for Spring 2009, an increase of 2,435 registrations or **23% more student office contacts**. Online registrations accounted for 49% of Spring 2010 registration activity.

Student Life

Enrollment increases also impacted use of student facilities and services. College Life reported a **14% increase in attendance at Spring 2010 events** such as the Spotlight Speakers Series.

Testing Center

Placement Testing **increased by 20%** in January 2010 serving 2,975 students compared with 2,477 students in January 2009.