Infusing Career Development into your Curriculum An Overview of Career Services

11th Annual Professional Development Conference
Wednesday, May 25, 2011
CCBC Catonsville

Presented by Mark Williams, Director of Career Services
Harriet Zlotowitz, Career Counselor
How is Career Counseling Important to All Students

• Help them become more self-aware
• Help with choosing a major
• Help them to explore options related to career choice (research)
• Help them to gain experience in the world of work
Career Counseling

What we do!

• Individual Career Counseling
  ✓ Assessments
  ✓ Finding a Major
  ✓ Career Research
  ✓ Online Career Counseling

• Job Preparation
  ✓ Resume help
  ✓ Mock interviewing
  ✓ Job hunting strategies
  ✓ How to network

Some of the new ways we do it!

Web Access
  ✓ CCBC Website
  ✓ Student Portal
  ✓ Online Career Counselor

Be What You Believe
Instructional Programs – Career Infusion

11% Increase in course offerings in 2008/2009 academic year
20% Increase in course offerings in 2009/2010 academic year
Course offerings hold steady in 2010/2011
Support for Instruction

- School of Applied and Information Technology
  - STEM Scholars Career workshops

- School of Health Professions
  - Career workshops for Radiography and Massage Therapy

- School of Criminal Justice
  - Resume and interview prep for Paralegal Studies Program

- School of Business, Social Sciences, Wellness and Education
  - Mock Interviews for Aviation program students

- School of Liberal Arts
  - Speech Infusion Program

- Continuing Education
  - GED Career related workshops

- ACDV 101 - Academic Development 101
  - Course content development / African American cohort development
Student Employment

- **Student Employment**

- **College Central Network**
  956 Students registered (1/1/10 – 3/9/11)
  483 Employers registered (1/1/10 – 3/9/11)
  980 total jobs posted (170 still active)

- **Job Fairs**
  Job Fairs annually on each campus in partnership with Baltimore County Chamber of Commerce and the Baltimore County Workforce Development

- **Road to Success Program**
  Work place preparation event in conjunction with annual Job Fairs

Who Attended the Job Fairs?

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<th>Campus</th>
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<th>Fall 2010</th>
<th>Summer 2011</th>
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Legend:
- Students
- Community
- Alumni
Faculty/Career Services
Working Together

- **Contact us!**
- **Cover Letter or Preparing for an Interview Lesson**
- **SPCM 101 ACDV 101 Resources organized by school**
Students profit from exposure to Career Development themes throughout their education.

Career Services

1) Welcomes the opportunity to build creative alliances with faculty in the service of student success.

2) Will help you add appropriate career related content to your program or course.

3) Supports college-wide initiatives to increase completion rates. When students identify goals and develop realistic plans, they are motivated to persist.

Thanks for your participation.